

To save money and enjoy valuable services,  
join the IFA Countryside family!



**IFA**countryside

www.ifacountryside.ie or call **LO CALL 1890 924 982**

**Win!**

**€5000**

for your  
community

**€100**  
to be won  
every hour!

**What's the most important service in your community?**

All you have to do is tell us what you think is the most important service in your locality! Text 'golocal' followed by your answer to 51155 or email 'golocal' followed by your answer to [golocal@ifacountryside.ie](mailto:golocal@ifacountryside.ie)

How does this benefit my Community?

Every time you enter the competition, you're automatically in with a chance to win €5,000 for a local charity or organisation of your choice

Remember... If you're not in, your community can't win!

Terms and conditions:

To be in with a chance of winning text 'golocal' followed by your answer to 51155 e.g. "golocal postoffice" to 51155. Standard Network Operators charges apply for texts. Competition can also be entered by emailing 'golocal' followed by your answer to [golocal@ifacountryside.ie](mailto:golocal@ifacountryside.ie). 8 draws per day, 56 prizes of €100 can be won – one overall prize of €5,000 is up for grabs. Lines open 24 hours until midnight November 30th. Winners will be notified by week commencing December 1st. You must be 18+ and have permission of the bill payer, SP – OITG, Hospitality House, Cumberland Street South, Dublin 2. 0818 286 606.

What you put into it, you'll get out of it...  
**GO Local!**

IFA **countryside**



**€100**  
to be won every hour!  
Please see reverse side of brochure for further details

**GO Local! Week**  
23rd - 29th of November

Supported by



For further information, checkout:

**www.ifacountryside.ie**

## Why should I GO Local?

*The GO Local Campaign asks you to think about the importance and value of supporting local services and produce and encourages your active participation in local community groups. GO Local every week!*

## How can I help my community?

There are so many little things we can do to make a big difference. Play your role in the community by:

**Using Local Services** – support families in business, create employment in your local area and maintain your community's economy



**Volunteering** – help out with a local charity, voluntary organisation or sports club. Just even an hour a week can do so much for the people of your community. Get active, get involved!

**Helping the Elderly and the Challenged** – there are many elderly and disabled in communities nationwide living alone. Pick up the phone today and make that call, let them know you care. They need your support



**Farmers and Farmers Markets** – Local produce is the freshest, tastiest and highest quality food you can get. Not only does your health benefit when you buy local, but you're supporting local industry



## What have my local services ever done for my community?



**An Post:** All over the country children are feverishly writing to Santa in the build up to Christmas. Over 120,000 of these letters are received by An Post every year and replied to by Santa's An Post helpers in the North Pole. The Local Post Office is the only meeting place or social outlet for many each week, while providing local services for local people such as Post Bank, paying bills, Social Welfare, Prize Bonds, One for All gift vouchers, Saving Bank etc.

**FBD:** Many sporting events and agricultural festivals nationwide are sponsored by FBD. For decades now, the Group has had a firm belief in maintaining and sustaining the vibrancy of the local community. FBD provide a broad range of sponsorships including sporting events, farming events and educational & safety initiatives



**VFI:** The pub is the social hub of Irish communities nationwide. It not only provides the opportunity to meet old friends, make new friends and have a night of true Irish entertainment, but many local organisations and charities depend upon the pub as a place of meeting. It also provides the opportunity to hear local musicians and support fund raising initiatives for the betterment of your community



## What have my local services ever done for my community?



**GAA:** Local Sport is a prominent fibre in the fabric of community spirit. The GAA reinforces the camaraderie and team-spirit that is instilled in the heart of every Irish community. Hurling, camogie, football, handball and a range of other sports not only give the young and old the chance to explore other communities, but to exercise, compete and represent their own locality

**The Church:** Sanctity of marriage is a life-long bond – much like the bond we all have with our local community. This is just one of the many memorable occasions the Church provides people within our communities like christenings, communions and confirmations. The Church is always there in the community to support local families and give them guidance



**Bord Bia:** Farmers play a vital role in the sustenance of rural communities by preserving the countryside and providing Irish consumers with fresh, quality produce. Food is fuel for life – the importance of eating healthily cannot be underestimated. You will find food bearing the Bord Bia Quality mark in your local supermarkets and shops, so make sure you know where your food comes from, choose products with the Bord Bia Quality Mark when shopping local

